

LGAA Monthly Meeting, December 13, 2017
Wilma Cowan Building

Attendance: Jennifer Henson, Shelley Horton, Hayley Goodman, Karin Kerns, Betty Perkins, Shaun Perkins, Marea Breedlove, Tristin Brunner, John Coday, Virginia Bayless, Stuart Horton, and Ray Grass.

Treasurer's Report: Balance forward was \$3353.84. The credits added in order were: Ads \$250, Ads \$218, Ads & Ornament Show \$267, Window Decorating Contest \$100, Ads \$310, A deposit of \$175 that broke down from Ad \$16, Ornament \$10, Window Decorating \$100, and BP Donation \$50, a credit from Paypal for \$128,36, and Ads for \$310. The Debits in order were: ONG \$135, LGPWA \$66.60, Mayes County Treasurer \$323, Duck Heat & Air \$436.12, Tristin Brunner for Window Decorating Contest \$75, Sydney Schwichtenberg for Window Decorating Contest \$50, Crystal Pritchett for Window Decorating Contest \$25, Emily Ackerman People's Choice Window for \$100, Sasha Durnal for Ornament Contest \$50, Ali Pierce for Ornament Contest for \$50, Betty Perkins for Ornament Contest \$50, and PSO for \$49.31. Balance going forward is \$2931.27.

Motion to accept as read by Stuart and 2nd by Marea. Passed

LGAA Newsletter Report: Looking good. Lots of compliments. Betty's sister is helping by delivering papers to the non-advertising businesses while Betty is delivering to the advertising ones. Saving a lot of time. Picked up another advertiser, CJ's bought an ad. A deadline for each month of getting information in for the newsletter is now on the first Friday of each month. The VFW helped some Veteran's out for Thanksgiving but since it has been this long since then, Betty will contact Danny Henson and find out more details and also see about future events that would make good stories for the newsletter. There was a discussion about maybe doing something special for Anchor Stone since they provide the printing of the newsletter each month. Since gift baskets are not utilized as intended normally, the idea is to give them a full page ad in the newsletter at this point and then to give them a line on each printing afterward possibly that just states that the printing was donated by them.

Elections of President, Vice President, Secretary, & Treasurer After a short discussion Shaun motioned to keep the same officers in their positions by acclamation. Agreed. President: Jennifer Henson, Vice-President: Marea Breedlove, Secretary: Shelley Horton, Treasurer: Betty Perkins.

Holiday Handmade Ornament Workshop and Contest Recap: Roxann was not available to recap for us but we do have information that it brought in about \$235.

Window Decorating Contest Recap: Went well. Printed report handed out. There were 16 business window that were painted. Todd Sparks of the Cottage Art Gallery in Tulsa picked 1st through 3rd place winners. 1st place: McFarland's Antiques by

Tristin Brunner and Stuart Horton with a winter scene, 2nd place: Wonder City Coffee done by Sydney Schwichtenberg with a snow queen, and 3rd place was on the west windows at Ingram's Rod Shop done by the LG 4-H Club with a fun Christmas story. People's Choice was voted on by donating a penny or more to their favorite window. The winner was Emily Ackerman who painted the Bank of Locust Grove window and who split the donations 50/50 with the LGAA which will use the funds for future projects. Donations collected \$91.63 in cash voting at Wonder City Coffee and \$108.82 through online voting through PayPal. (\$113.00 - \$4.18 PayPal Fees) for a total of \$200.45. The Expenses were \$100 for People's Choice prize and \$150.00 for 1st through 3rd prizes. We had a loss of \$49.55. Might consider keeping the windows to be finished by the end of November next year but when the People's Choice voting being left open for a full 2 weeks to allow for more time to vote and to raise money.

Painting with Pam: Pam has turned in reimbursement receipts for \$126.00 for the event on Friday, December 15th. 40 spots were available and were booked up very quickly.

Annual Budget: Handouts were given out by Betty on the proposed budget and the actual budget from this past year. It was shown that the proposed yearly budget was: Expenses, Meeting/office space - \$600, VFW Rental for Special Events - \$100, Scholarships/Sponsorships - \$500, Event supplies, refreshments, etc., - \$1000, Brochures/ads/signage/marketing - \$500, Artist support - \$500, Miscellaneous/emergency funds - 1,100 for a total of \$4,300.00. Income: Newsletter ads - \$2,400, Memberships - \$400, Fundraisers - \$1000, Donations - \$500 for a total of \$4,300.00. The actual budget for this past year was extraordinary and better than we could have foreseen. We had income from Ad sales, Dues, Donations Fundraisers T-shirt sales, Grants, and through PayPal totaling \$11,492.99. We had Expenditures on Publicity, Contests, Art Support, T-shirts, Legal Fees, Program expenses, Utilities, Insurance, Art Purchases, and the Cowan Plaque for a total of \$8,561.68 with a balance going forward of \$2931.31.

No update from Creative Oklahoma

ROMP News: Roxann is doing a "LOVE IS" contest for February. Wonder City Coffee is going to devote all Friday Nights in January to classes that will encourage people to enter their projects into the contest. John is going to do a drawing class. Shaun and Roxann will be doing a class each, and a possible class by Shelley Horton. Sarah Coday has also said that she could possibly do one but this could carry on through the first 2 weeks of February as well. ROMP will be doing the super hero contest and have a table at comic con which will be January 20, 2018. LGAA is welcome to put information on her table or could get their own table.

Motion to adjourn by Betty and 2nd by Jennifer.